




Edenton-Chowan
Chamber of Commerce

Member Guide

Community Engagement & Opportunities

Engagement

A primary role for the Chamber is to serve as a resource for information to businesses, individuals, visitors, and those potentially relocating to our area. In addition, we pride ourselves on being a community liaison with all Chowan County businesses and organizations. Listed here are some examples of ways we give back to the community.

- **Edenton Restaurant Month** - A month-long campaign to promote restaurants and eateries throughout Chowan County, while supporting the Edenton-Chowan Food Pantry.
- **Rocky Hock Cantaloupe Month** - Promoting this local product throughout our community in celebration of their regional fame.
- **Litter Sweep** - Annual trash pick-up coordinated with organizations and the NC DOT to keep Chowan clean!
- **Chowan County Regional Fair** - A fun affair for all...we support the fair in whatever ways are needed.
- **Edenton Steamers** - Your Chamber serves as a cook team, sponsors Ladies Night at the Park, and the T-shirt toss at every home game.



Opportunities

Advertising and Sponsorships are available throughout the year. Sponsoring one of our fundraising events, hosting a networking event, or helping us to cover costs of publications are just a few examples of how you can get your name and logo out in the community.

Annual Chamber Banquet

- An evening of celebrating business and community accomplishments.

Annual Chamber Golf Tournament

- A great day on the links! Held the 2nd Thursday of May, this is a staple event in our community.

Shrimp by The Bay

- Seafood, dancing to live music, and cold beverages...in a picturesque setting on the bay! This night in early October is a must-do for all!

Edenton-Chowan Christmas Parade

- A small-town tradition and local favorite, the Christmas Parade is full of floats and bands...and of course that jolly old elf!

Edenton-Chowan Map

- One of our most requested brochures, the map of Edenton on one side and Chowan County on the other goes out to thousands of tourists and potential visitors every year.

How can the Chamber support YOU?

A **weekly email** is sent to 600+ active contacts highlighting news, events, and updates from throughout the community. We are happy to help you advertise your business at *no charge* via this Community Connection email.

The **Chamber Website**, www.edentonchamber.org, is a tremendous resource for residents and visitors alike. We list all chamber member businesses with hotlinks to your business page, as well as the community calendar on this site.

Social Media Platforms are a popular way to share information in a timely manner. We are happy to share your posts on our pages, Facebook, and Instagram: @edentonchowanchamber. Simply contact us if you have a promotion you'd like us to share!

Weekly Radio Promotions on Magic 95.9 FM Chamber Chat, with a coverage area of 10 counties in northeastern NC. We share information about community events, special promotions, and opportunities for our members at *no cost to you*.

A **Membership Plaque** is provided to each member to proudly display in your business, identifying you as a community partner.

Milestone Celebrations such as grand openings, anniversaries, or relocations are exciting for businesses. We are here to help you celebrate and share the good news by coordinating local officials, fellow businesses, and the newspaper to attend your special occasion.

Networking Events are a time for our members to get together to connect, share, and learn. We will help you plan an event at your location, or ours, and extend the invitation to our membership of over 200 businesses.

Chamber Discount Cards are a great way to bring foot traffic into your retail business and create repeat customers. A small revenue source for the Chamber, we sell the cards for \$10 to the public, and each member business receives one at *no charge*.

The **Chamber Gift Certificate Program** makes a great gift or recognition for your employees AND keeps the shopping local. These gift certificates are only redeemable at Chamber Member businesses. They can be purchased at the Chamber office.

A **Worker's Compensation Plan** through First Benefits Insurance Mutual is offered to Chamber Members only and is designed to reduce the cost of your worker's compensation insurance fee.

Our **Google Partnership** enables us to ensure you and your business show up whenever a search is performed. Let us help people find you more easily at *no cost*.

Business Resources are a great benefit to our members of any size. We partner with multiple agencies whose sole focus is to ensure you are successful; from hiring to learning QuickBooks, let us help connect you to the resources you need.

The **Chamber Mailing List** is a tried and true resource still used by many of our members. We are happy to provide you with a set of printed mailing labels, or an emailed copy of our member contact information, at *no cost to you*.

*Ask how your business can benefit from joining our **President's Club!***



Investing in Our Future

Through a partnership with our schools and educators, we are working to build a better-prepared workforce for our community. Our plans include:

- **Vehicle Day (Grades K-2):** introducing our youngest students to the concept of having a job, and what they might look like.
- **STEM Day (Grades 3-5):** reaching these grade levels with a focus on jobs and careers that include science, technology, engineering, and math.
- **Experiencing Career Options (Grades 6-8):** by touring and shadowing different types of career settings our middle school students start to get a feel for what a career might entail.
- **Career Expo, Internships and Job Fair (Grades 9-12)**
- **Scholarship Program:** the Chamber of Commerce offers High School seniors living in Chowan County, the opportunity to apply for two annual scholarships. Applicants must be affiliated with the chamber and have a connection to our community.



Edenton-Chowan Chamber of Commerce

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